



# veil & verse

## WELCOME BROCHURE

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### *Bespoke Blog Writing for Wedding Professionals*



Thank you so much for making an enquiry regarding Veil and Verse bespoke blog writing services. I'm Rachel and I have been writing blog posts professionally for five years. I am also a bespoke wedding poet and have extensive experience in working with industry professionals and couples planning their special day.

I have a BA in English Language and MA in Broadcast Journalism; writing is something I have simply always pursued both personally and professionally.

The most fulfilling aspect of my job is hearing the instant delight from my clients as soon as they receive their bespoke piece; I absolutely love it!

I create warm, engaging and innovative wedding blogs that magnetise your absolute dream client with beautifully crafted words.

My aim is to take blog writing off your to do list so you have more time to carry out the creative job you adore!



[hello@veilandverse.com](mailto:hello@veilandverse.com)



[@VeilandVerse](https://www.instagram.com/VeilandVerse)



[Veil and Verse](https://www.facebook.com/VeilandVerse)

*Enquire*

*now*



# WHAT CAN I CREATE FOR YOU?

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## *Bespoke blog post*



My bespoke blog posts are a bestseller for wedding professionals who are looking to improve their online content. Provide me with a specific topic or let me create an innovative concept for you. All bespoke blog posts are 500-750 words and are completely original. I will tailor the content to suit your ideal client, season and current wedding trends. Every new client will receive £10 off their first bespoke blog post with me.

*£60*

## *3 month bespoke blog package*



Breathe a huge sigh of relief and know that your blog content is taken care of for the next three months!

This bespoke package includes three bespoke blog posts of 500-750. I can create innovative concepts or you can provide me with a brief.

Save £20 on your investment with this package.

*£160*

## *Annual bespoke blog package*



All of your blog content written for you for an entire year. This package is ideal for busy, wedding professionals with never ending to-do lists and an ambition to bolster their online presence significantly. Receive one original, bespoke blog post of 500-750 words each month that is tailored to your ideal client and the current wedding trends.

Save £70 on your investment with this package.

*£650*

# WHAT CAN I CREATE FOR YOU?

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*Bespoke  
Blog  
Package*

My bespoke blog packages are completely tailored to your business needs. Looking to blog every two weeks? Hoping to hit publish on fresh content weekly?

Longing for a batch of brilliant posts all at once?

I can create a bespoke blog package to suit your needs. Pop me an email with what you're looking for and I'll sent you a bespoke quote.

*From £120*

## HOW DOES IT WORK?

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1. Get in touch with me at [hello@veilandverse.com](mailto:hello@veilandverse.com) and let me know what type of blog package you're looking for.
2. I will send you a bespoke quote for your needs with a link to checkout via my website.
3. I will send over a deep dive questionnaire so that I can immerse myself in your brand and write content that speaks beautifully to your target audience.
4. You can send me any blog topic ideas you have OR you can allow me to research topics for you and I can present you with a platter full of options for you to choose from!
5. Together we will decide on a blog schedule that works perfectly for you. These are the specific dates that you will receive your bespoke blog post i.e. Monday 13th July, Monday 20th July, Monday 27th July etc. for a weekly blogging schedule.
6. I will conduct in-depth SEO keyword research which will provide you with a bespoke bank of 10-15 phrases that will be weaved naturally into all of your blog content. The goal will be for your website to rank for these specific words and phrases on Google eventually. Examples of keyword phrases include, "wedding planner Hampshire", "luxury Surrey wedding planner", "on the day wedding planner in London."
7. On your scheduled dates I will email a unique, engaging, on-brand and magnetising blog post of 500-750 words. Each blog post is optimised to use specific keywords related to your brand and also includes, an engaging headline, relevant sub-headings and completely bespoke content.
8. Upon receipt of your blog post you can request unlimited tweaks until you're completely happy with the final product!

# GET IN TOUCH

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I would absolutely love to talk to you about your blog writing needs. I work closely with all of my clients to make sure their final pieces are absolutely perfect from start to finish. Please get in touch using the email address below and follow me on my social media channels for more information.



[hello@veilandverse.com](mailto:hello@veilandverse.com)



[@VeilandVerse](https://www.instagram.com/VeilandVerse)



[Veil and Verse](https://www.facebook.com/VeilandVerse)

*Best Bespoke Wishes,  
Rachel xx*

  
*veil & verse*